Step Ahead in Aesthetics conference returns this September

After its successful event in April, the Private Independent Aesthetic Practices Association is gearing up for its fifth conference in Bury. Taking place on 26 September, the event will feature top speakers, such as Dalvi Humzah and Anna Baker, with a limited number of delegates to give the day a more exclusive, intimate feel. Amy Senior gives aesthetic nurses an overview of the exciting agenda.

Following another typical British summer, autumn has returned and the aesthetic conferences resume. The Private Independent Aesthetic Practices Association (PIAPA) is exceptionally pleased to partner with MedivaPharma again to present another Step Ahead in Aesthetics conference, taking place on 26 September 2016, with expert speakers covering various aspects of medical, scientific, legal and business education in non-surgical aesthetics.

Along with the Journal of Aesthetic Nursing Conference, Step Ahead in Aesthetics is one of the few full-day educational conferences to be held in the north of England. September’s event promises to offer some fascinating and highly-developed research and live demonstrations, as PIAPA presents some of the sector’s pioneering practitioners to the event’s delegates.

The day begins with a joint talk from Hamilton Fraser and the Cosmetic Redress Scheme (CRS). Naomi Di-Scala, Cosmetic Manager for Hamilton Fraser Cosmetic Insurance, will be discussing how to best handle a hearing with medical councils, and what insurers should and can do to help. Sean Hooker, Head of Redress for the CRS, will be introducing the subsidiary of Hamilton Fraser and an industry-specific alternative dispute resolution service, which is a legal requirement for all trading business as of October 2015.

Also offering information and opinion regarding both the safety and business side of the aesthetics sector will be Sally Taber, whose register of practitioners, Treatments You Can Trust, is due to relaunch following its recent accreditation by the Professional Standards Authority (PSA). During her session, Taber will be exploring whether PSA accreditation can ensure safer practitioners.

The Step Ahead in Aesthetics agenda always provides delegates with medical presentations and demonstrations at the forefront of cosmetic medicine, and September promises to live up to the standard set by our previous conferences.

Andy Pickett will take a break from his busy schedule as he imparts his recent research on the general use of botulinum toxin type A beyond its common usage as a wrinkle-relaxer, including as a treatment for rosacea and other skin diseases.

To complement Pickett’s presentation, PIAPA member and Beauté Pacifique representative, Shirley Nicol, will be exploring the benefits of vitamin A for numerous skin problems, such as psoriasis, eczema, pigmentation and ageing.

The star of the conference this autumn will undoubtedly be the exceptionally skilled surgeon and nurse team, Dalvi Humzah and Anna Baker. Humzah has extensive experience in the management and treatment of complications and facial anatomy. He has been performing non-surgical aesthetic treatments for over 25 years and has been teaching side by side with Baker for the last 5 years.

With a keen interest in facial anatomy, Baker holds a postgraduate certificate in applied clinical anatomy, specialising in head and neck anatomy, and was 2016’s British Journal of Nursing Aesthetic Nurse of the Year. Their combined expertise is exceptional, and their teaching technique and course content is highly respected.

In this Merz-sponsored session, Humzah and Baker will present and demonstrate on advanced areas of the facial anatomy and how to use this knowledge when injecting. They will also discuss their famous H-Lift technique and how it can reshape and lift the middle and lower regions of face.

This will be PIAPA’s fifth Step Ahead in Aesthetics event following on from the last conference held with Merz Aesthetics in April, which was a huge success. While it is always a challenge to find new and interesting content, we are pleased to see that this agenda will deliver the same calibre of speakers and education. PIAPA’s aim, as ever, is to keep a simple format to the day, concentrating primarily on high-quality education and advice, while keeping attendance costs low and delegates to a set number. This helps to allow attendees to feel close to the presentations and be more comfortable interacting and speaking with speakers and exhibitors.

Step Ahead in Aesthetics is designed to inform, guide and educate medical aesthetic practitioners in areas of non-surgical procedures and business. September’s conference will be held from 9:15am–4:30pm at the Village Hotel in Bury. Limited places are still available to all medical aesthetic practitioners, with priority and ticket concessions given to PIAPA members. Continuing professional development points will also be allocated for the day.

Aesthetic practitioners who are interested in attending can book their place by going to https://piapa.co.uk/upcoming-events.